



SKÅL

INTERNATIONAL
Connecting Tourism Globally

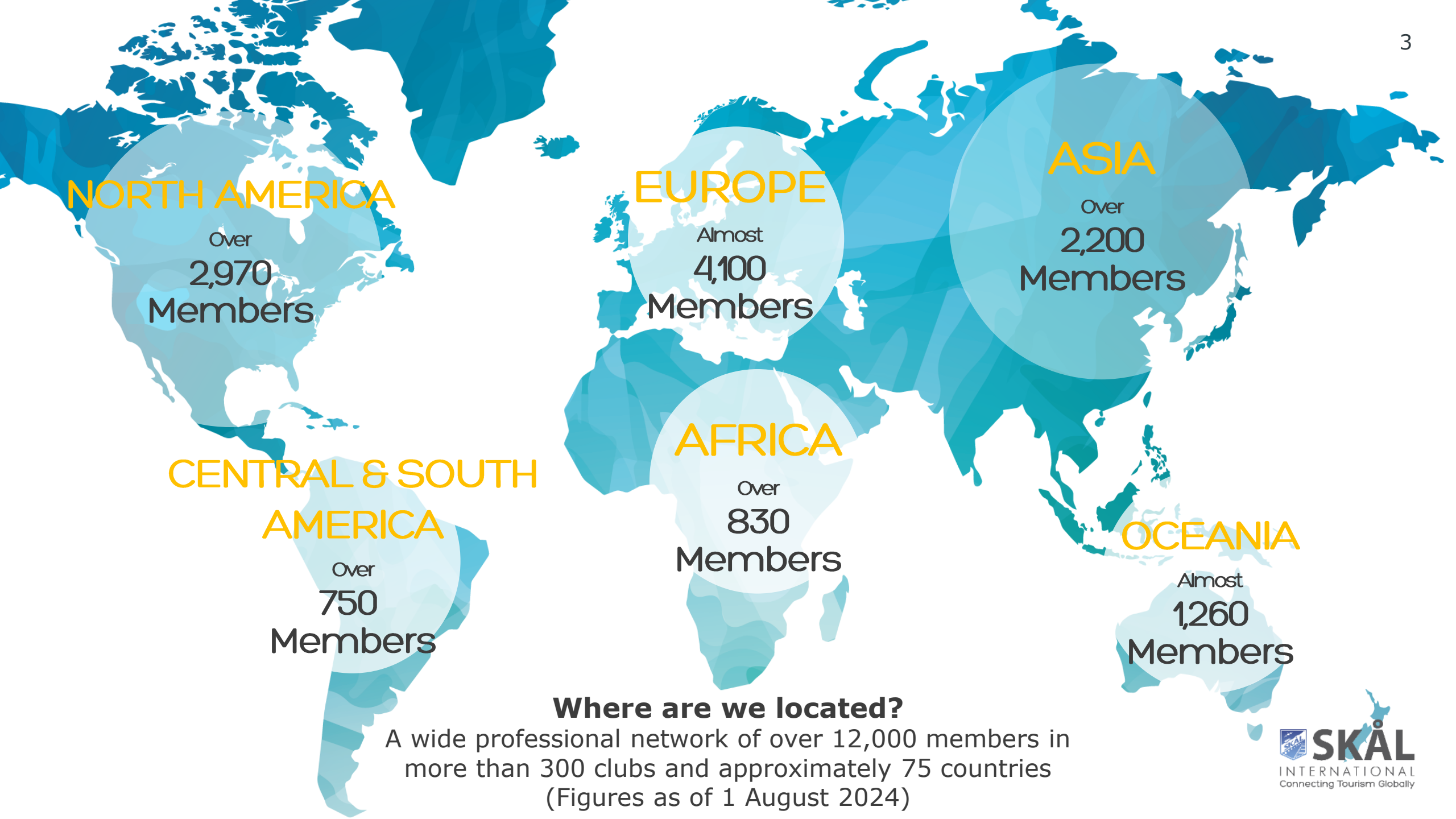
**JOIN
SKÅL
INTERNATIONAL
2024**



Skål International is a professional organization of Tourism leaders around the world, promoting global Tourism and friendship.

It is the only international group uniting all branches of the Travel and Tourism industry.

Founded in 1934, today Skål International has a professional network over 12,000 members in more than 300 clubs in approximately 75 countries (Figures as of 1 August 2024).



Where are we located?

A wide professional network of over 12,000 members in more than 300 clubs and approximately 75 countries (Figures as of 1 August 2024)

MEMBERSHIP CLASSIFICATIONS

ACCOMMODATION

- HOLIDAY PARK/CAMP
- HOTEL
- HOTEL ASSOCIATION
- HOTEL CHAIN/GROUP
- MOTEL
- TOURIST APARTMENT

ATTRACTIONS

- ATTRACTION
- GOLF CLUB
- RESTAURANT
- SPA
- SPORT TOURISM
- WINE TOURISM

SPECIALISED TOURISM SERVICES

- CONGRESS & CONVENTION CENTRE
- CONSULTANCY
- MEDICAL TOURISM
- PROF. CONGRESS ORGANISER
- RESERVATIONS SYSTEM
- SUPPLIER OF GOODS, SERVICES & IT
- TRAVEL & TOURISM EDUCATION
- TRAVEL INSURANCE
- TRAVEL MEDIA

TRANSPORTATION

- AIRLINE
- AIRLINE ASSOCIATION
- AIRPORT
- CAR HIRE
- COACH COMPANY AND AUTOCAR
- CRUISE LINE AND SEA FERRY
- INLAND WATERWAYS
- PORT AUTHORITY AND SEA PORT
- RAILWAY

TOURIST AND TRAVEL ORGANISATIONS

- ARTS, CULTURE AND EVENTS
- DESTINATION MGMT COMPANY
- HOME BASED TRAVEL AGENT
- INBOUND TOUR OPERATOR
- OUTBOUND TOUR OPERATOR
- TOUR OPERATOR
- TOURISM AUTHORITY
- TOURISM ORGANISATION
- TRAVEL AGENTS
- TRAVEL AGENTS & TOUR OP. ASSOCIATION
- TRAVEL BROKERS



Over 40 sectors of the travel and tourism industry

Skål International, 90 years connecting Travel and Tourism professionals all around the world.

Skål International has enduring partnerships and affiliations with several like-minded organizations who are eager to help drive global change and cooperate closely on matters of mutual interest in order to achieve common objectives.



Skål International is an **Affiliate Member of the World Tourism Organization** (UNWTO) since 1984 and has been Member of the Affiliate Members Board between 2019 and 2021.



JOIN US

Be a member of the largest Global Tourism Organisation in the world.

Your membership will put you in the same association as your peers and future business associates. You will make friends with like-minded people.

There are many other benefits if you chose to immerse yourself in the many Skål International opportunities.



GLOBAL BENEFITS I

1

You have access to different talents, expertise and knowledge globally. Doing Business Among Friends through Global Database in the Members Area of the Skål International website. Be Part of a Global Family!

Search by Club

Area Committee

National Committee

Club

Activity

Category

Search by member

Name

Surname

Company

Country



GLOBAL BENEFITS II

2

You are never alone when you travel! Almost 12,000 members in more than 300 clubs and around 75 countries.

3

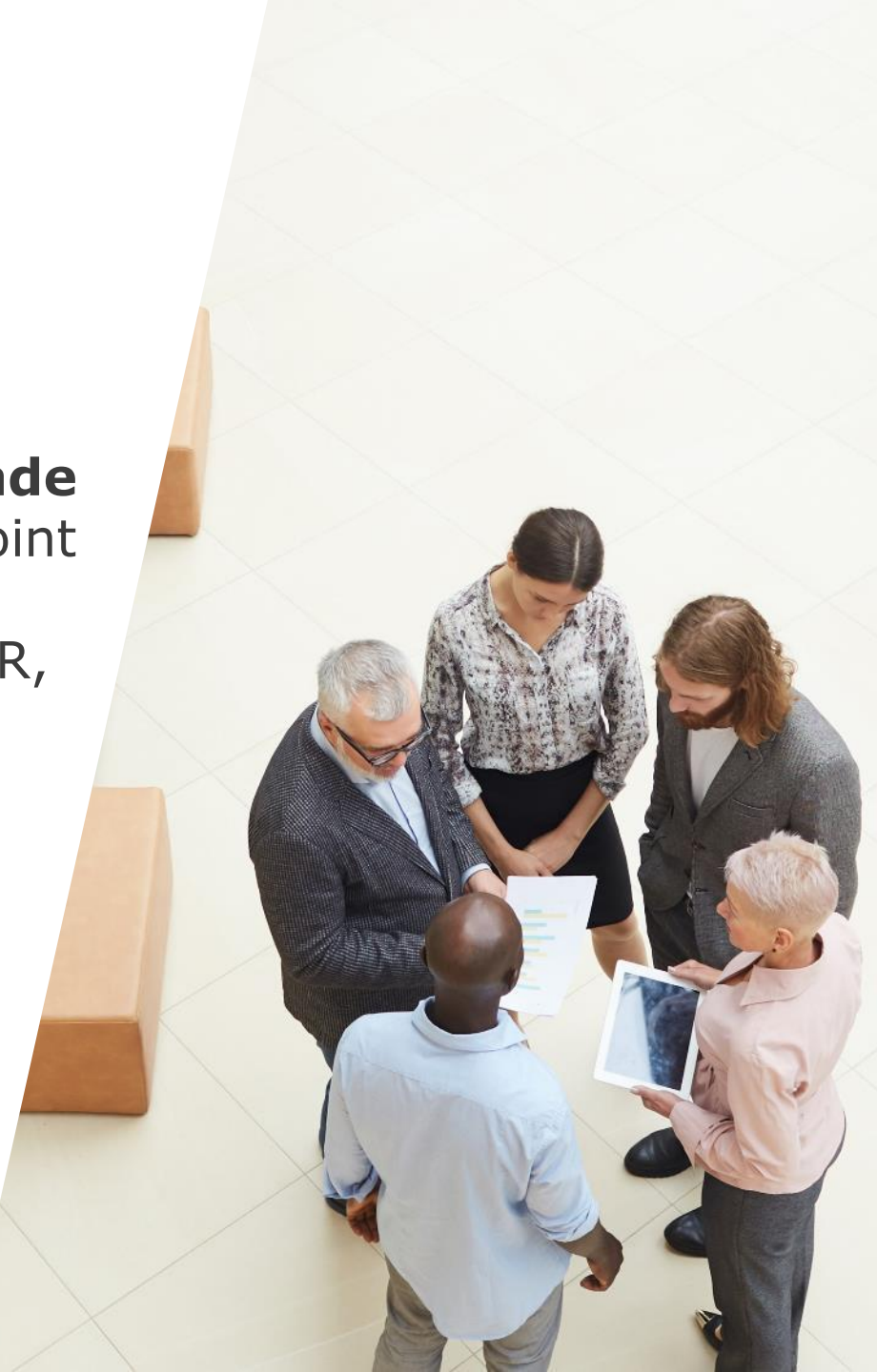
Visibility and representation at important trade shows via Skål Booth and/or use as a meeting point with other members or business contacts: WTM Africa, WTM London, Matka, IMEX Frankfurt, FITUR, WTE Miami, IBTM World, etc.

4

Attendance at regular local and national club functions to network with other executives from the Tourism industry locally and/or nationally.

5

Annual Skål International World Congress
A great opportunity to network with other members from all around the world, B2B sessions, workshops, seminars and a leisure program.



GLOBAL BENEFITS III

6

Online resources. Webinars of great professional value on trends and developments in the Tourism sector, as well as specific training from renowned partners.

7

A real chance to **place your business and Tourism community on the map of Skål International** as a global destination of Tourism and Hospitality.

8

Travel benefits. Discounts, special rates & upgrades offered by Skål International members worldwide. All this from a specific section on our website!

9

Financial Security in times of need:
Florimond Volckaert Fund

10

Your small investment reaps large returns.
Check out our membership fees!



OTHER BENEFITS



Be updated on global Travel and Tourism trends through monthly Skål International eNewsletters, eMagazines, website social media and the Skål App.



Digital Platforms available for members to engage further to introduce their business, start partnerships, participate of review webinars with industry leaders, access to discounts by partners, etc.



Sustainable Tourism Awards

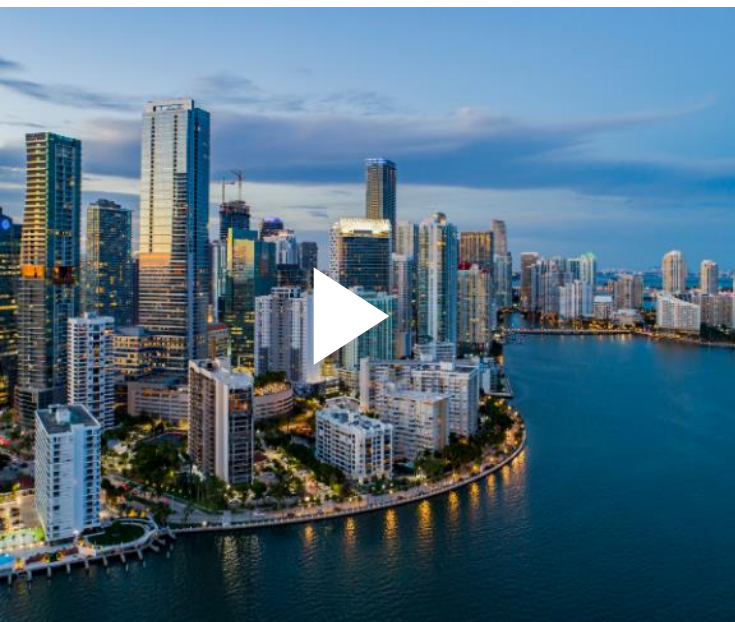


Sponsorship/Partnership Opportunities



SKÅL INTERNATIONAL TESTIMONIALS

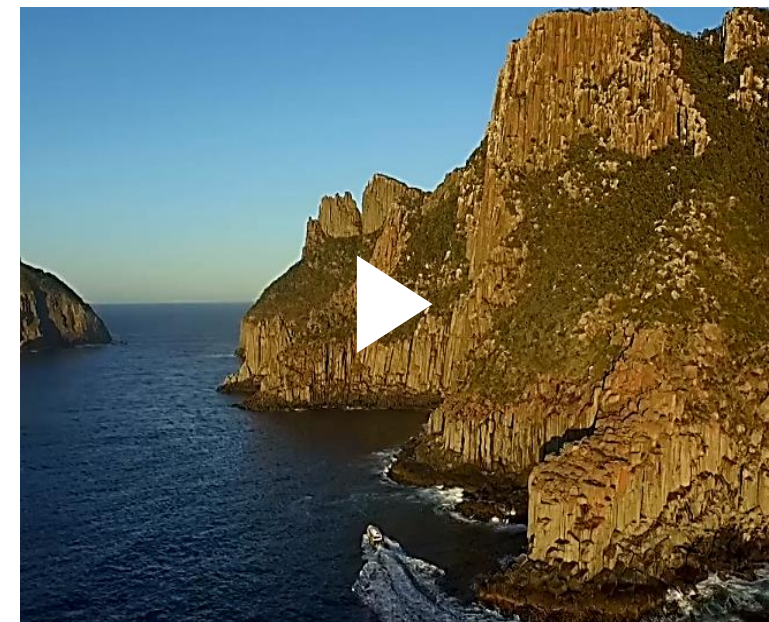
Discover the experience of our members around the world...



Promotional video by
Skål International Miami



Club of the Year 2021 - 2022
**Skål International
Melbourne**



Members testimonials
Skål International Hobart



MEMBERS' COMPANIES



ARE YOU READY...?

To be a part of the largest Tourism and Travel network in the world?

To have access to a digital platform with benefits, partnership opportunities and access to largest database of professionals around the globe?

**To start Doing Business
Among Friends?**



JOIN US!

Are you interested in joining the most important worldwide network in the Tourism industry?

Join Skål International today [here](#).

Being part of Skål International offers you a wide range of benefits!



NEED HELP? CONTACT US!

There are several options for joining Skål International, depending on the candidate's professional situation, or whether there is or not a club in his/her area. Visit our [web](#)!

Or email the Skål International World Headquarters now [here](#) and our team will be happy to link you to the club closer to you or assess you to become a member of Skål International!



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