




SKÅL

INTERNATIONAL
Connecting Tourism Globally

JOIN
SKÅL
INTERNATIONAL



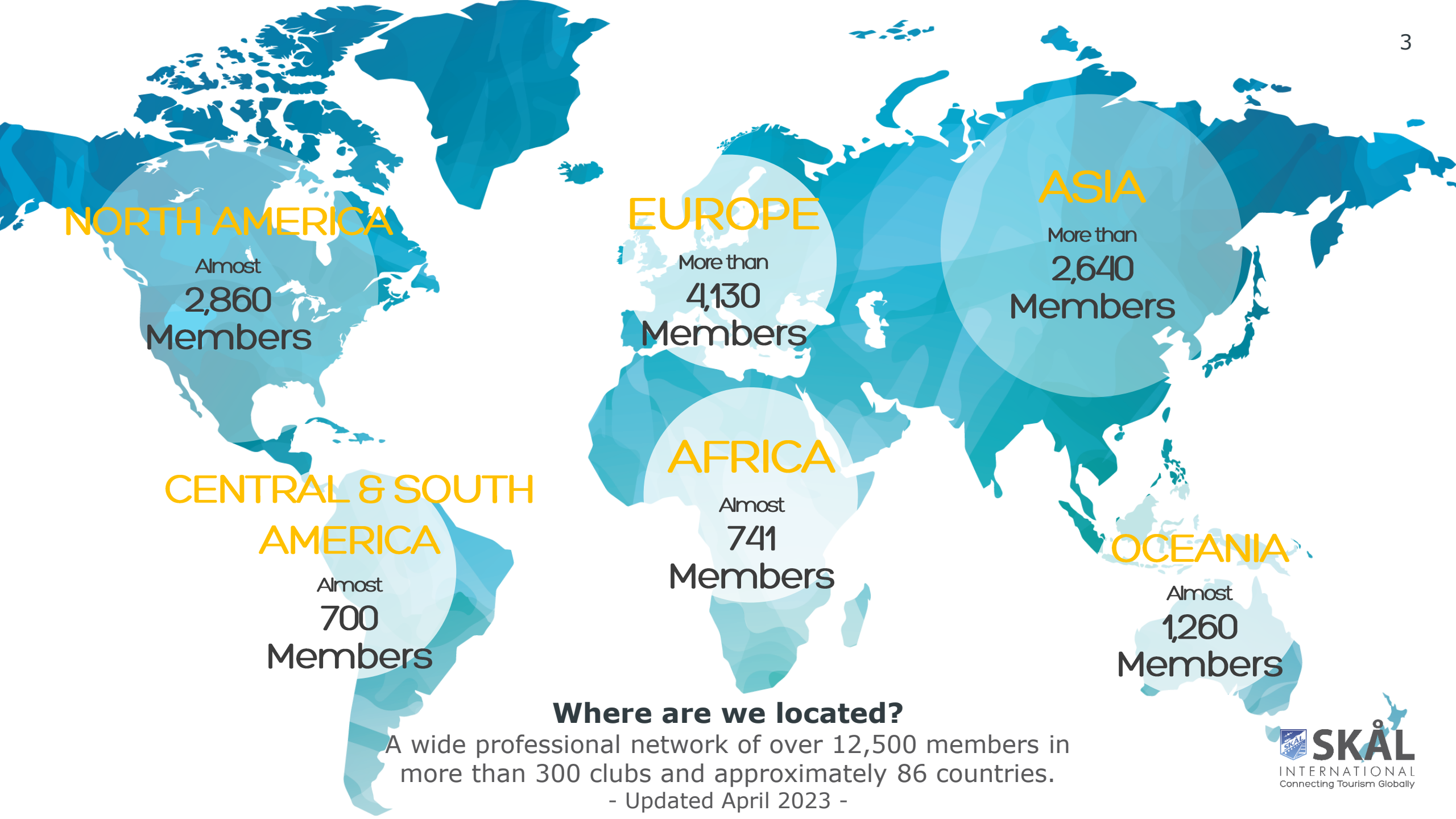


Skål International is a professional organization of Tourism leaders around the world, promoting global Tourism and friendship.

It is the only international group uniting all branches of the Travel and Tourism industry.

Founded in 1934, today Skål International has a professional network of over 12,500 members in more than 300 clubs in nearly 86 countries.

- Figures as of April 2023 -



Where are we located?

A wide professional network of over 12,500 members in more than 300 clubs and approximately 86 countries.

- Updated April 2023 -

VISION

To be a trusted voice in Travel and Tourism.

MISSION

Through our leadership, professionalism and friendship work together to enhance our vision, maximize networking opportunities and develop a responsible Tourism industry.



Skål International, 89 years connecting Travel and Tourism professionals all around the world.

Skål International has enduring partnerships and affiliations with several like-minded organizations who are eager to help drive global change and cooperate closely on matters of mutual interest in order to achieve common objectives.



Skål International is an **Affiliate Member of the World Tourism Organization** (UNWTO) since 1984 and has been Member of the Affiliate Members Board between 2019 and 2021.



WHY BECOME A SKÅL INTERNATIONAL MEMBER



JOIN US

Be a member of the largest Global Tourism Organisation in the world.

Your membership will put you in the same association as your peers and future business associates. You will make friends with like-minded people.

There are many other benefits if you chose to immerse yourself in the many Skål International opportunities.



GLOBAL BENEFITS I

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1

You have access to different talents, expertise and knowledge globally. **Doing Business Among Friends through [Global Database](#)** in the Members Area of the Skål International website.
Be Part of a Global Family!

Search by Club

Area Committee

EUROPE

National Committee

AUSTRIA NC

Club

Club

Activity

Activity

Category

Category

SEARCH →

RESET

Search by member

Name

Surname

Company

Country

Country...



GLOBAL BENEFITS II

2 **You are never alone when you travel!** Almost 12,500 members in more than 300 clubs in nearly 86 countries.

3 **Visibility and representation at important trade shows** via Skål Booth and/or use as a meeting point with other members or business contacts: ITB, WTM Africa, WTM London, IMEX Frankfurt, IMEX America, IBTM, FITUR, TTG, Matka, etc.

4 **Attendance at regular local and national club functions** to network with other executives from the Tourism industry locally and/or nationally.

5 **Annual Skål International World Congress**
A great opportunity to network with other members from all around the world, B2B sessions, workshops, seminars and a leisure program.



GLOBAL BENEFITS III

- 6 **Online resources.** Webinars of great professional value on trends and developments in the Tourism sector, as well as specific training from renowned partners.
- 7 A real chance to **place your business and Tourism community on the map of Skål International** as a global destination of Tourism and Hospitality.
- 8 **Travel benefits.** Discounts, special rates & upgrades offered by Skål International members worldwide. All this from a specific section on our website!
- 9 **Financial Security in times of need: Florimond Volckaert Fund**
- 10 **Your small investment reaps large returns.** Check out our membership fees!

GLOBAL BENEFITS IV

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#SAFETRAVELS STAMP

We are at a time when the protection of the traveler is essential for the recovery of the tourism industry.



In order to help all our members and their companies, Skål International has adopted the **World Travel & Tourism Council's Safe Travels Stamp** and offers it to all its membership.

The **WTTC Safe Travels Stamp** was created for travelers to recognise destinations and businesses around the world which have adopted the safe travels health and hygiene global standardised protocols.

OTHER BENEFITS



Be updated on global Travel and Tourism trends through monthly Skål International eNewsletters, eMagazines, website, social media and Skål App.



Digital Platforms available for members to engage further to introduce their business, start partnerships, participate of review webinars with industry leaders, access to discounts by partners, etc.



[Sustainable Tourism Awards](#)



Sponsorship Partnership Opportunities



[Skål International Online Academy Resources](#)



SKÅL INTERNATIONAL TESTIMONIALS

Discover the experience of our members around the world...



Promotional video by
Skål International Miami

[PLAY](#)



Club of the Year 2021/2022
Skål International Melbourne

[PLAY](#)



Members testimonials
Skål International Hobart

[PLAY](#)



MEMBERSHIP CLASSIFICATIONS

ACCOMMODATION

- HOLIDAY CAMP
- HOTEL
- HOTEL ASSOCIATION
- HOTEL CHAINS
- MOTEL
- TOURIST APARTMENTS

ATTRACTIONS

- ATTRACTIONS
- GOLF CLUBS
- RESTAURANT
- SPA
- SPORTS TOURISM

SPECIALISED TOURISM SERVICES

- CONGRESS & CONVENTION CENTRE
- CONSULTANCIES
- MEDICAL (WELLNESS TOURISM)
- PORT AUTHORITY
- PROF. CONGRESS/EVENTS ORGANISERS
- RESERVATIONS SYSTEM
- SUPPLIERS TO TOURISM (GOODS, SERVICES & IT)
- TRAVEL & TOURISM EDUCATION
- TRAVEL BROKERS
- TRAVEL INSURANCE
- TRAVEL MEDIA
- UNACCOMPANIED BAGGAGE AGENTS

TRANSPORTATION

- AIRLINE
- AIRLINE ASSOCIATION
- AIRPORT
- AUTOCAR AND COACH COMPANY
- CAR HIRE
- CRUISES AND SEA FERRIES
- I.A.T.A
- INLAND WATERWAYS
- RAILWAYS

TOURIST AND TRAVEL ORGANISATIONS

- DESTINATION MGMT COMPANY
- HOME BASED TRAVEL AGENT
- INBOUND TOUR OPERATOR
- OUTBOUND TOUR OPERATOR
- TOUR OPERATOR
- TOURIST AUTHORITY
- TOURIST ORGANISATION
- TRAVEL AGENTS
- TRAVEL AGENTS & TOUR OP. ASSOCIATION

40 classifications of all travel and tourism industry sectors





MEMBERS' COMPANIES

JOIN
SKÅL
INTERNATIONAL



ARE YOU READY...?

To be a part of the largest Tourism and Travel network in the world?



To have access to a digital platform with benefits, sponsorship and partnership opportunities and access to largest database of professionals around the globe?

To start Doing Business Among Friends?

JOIN US!

Are you interested in joining the most important worldwide network in the Tourism industry?

Join Skål International today here.

Being part of Skål International offers you a wide range of benefits!



NEED HELP? CONTACT US!

There are several options for joining Skål International, depending on the candidate's professional situation, or whether there is or not a club in his/her area. Visit our **web**!

Or email the Skål International World Headquarters now **here** and our team will be happy to link you to the club closer to you or assess you to become a member of Skål International!



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