



RESPONSIBLE
TOURISM
INSTITUTE

PATRICIO AZCÁRATE DÍAZ DE LOSADA
General Secretary, RTI

Patricio holds a bachelor's degree in Biology from the Universidad Complutense de Madrid, an MBA from the MBA Business School and a master's degree in Biotechnology from Aliter Escuela de Negocios.

He has more than 15 years of professional experience in the field of scientific research and the tourism sector. He has been responsible for the management of RTI (Responsible Tourism Institute) for the last 5 years, coordinating the strategy of the Biosphere projects at an international level.

Among other activities, he has been responsible for the Strategic Tourism Plan in León (Spain) and Ibagué (Colombia), as well as coordinating the certification of all the Biosphere hotels and the hotel chain Hoteles City in Mexico (made up of 100 hotels). He has also been a member of "GSTC Destination Working Group" and has been actively involved in the activities surrounding the International Year of Sustainable Tourism for Development (2017), with 4 major events and their scientific documents.

He has received extensive training in areas related to tourism sustainability and certifications such as "Senior Technician in Corporate Social Responsibility" and "Course of Internal Auditor in Environmental Management ISO 14001: 2004", among others. He has conducted audits and consultancy processes in more than 200 hotels and 25 destinations, with an in-depth knowledge of the certification process and the sustainability aspects that are necessary for the tourism industry.

High level in English, and medium in French.