



**SKÅL INTERNATIONAL**

International Association of Travel and Tourism Professionals  
Founded 1934

**LITSA PAPATHANASSI**

**PRESIDENT**

- **THEME PRESIDENTIEL: LE TOURISME PAR LE BIAIS DE L'AMITIE ET LA PAIX**
- **PRESIDENTIAL THEME: TOURISM THROUGH FRIENDSHIP AND PEACE**
- **TEMA PRESIDENCIAL: EL TURISMO A TRAVÉS DE LA AMISTAD Y LA PAZ**

[www.skål.org](http://www.skål.org)

Dear Skål friends,

The preparations for the next Skål World Congress of Antalya –Turkey 4-9 2007 are speeding up and from 12-15 of March together with the Secretary General, Jim Power and the Congress co-ordinator Daniel Cervera, I will visit for an inspection of the host town and try to check every single detail.

As you know the Skål World Congress consists of three different parts, the professional, the educational and the cultural. During the 68<sup>th</sup> Skål World, we have decided to focus on all three components in balance and in abundance. We hope that the innovations proposed will make this Congress more alive and more interactive. The participants will be asked to be more actively involved.

For the professional and educational programme of the Congress we will inform you later.

In this communication I would like to concentrate on the Cultural part of the Congress and inform you on some novelties you will encounter there and ask your contribution.

Apart from the usual entertainment during the Opening Ceremony, Get-Together, Dine Around, Gala Dinner and Farewell Party, through which we will approach and experience the tradition and the culture of the host city and country, the organisers are asking us to unfold our artistic abilities in the form of a "Talent Night Show." Dancing, singing and music from talented Skålleagues will prove that we are not only good professionals in tourism but we are also able to express ourselves through art.

This idea was taken up by the Executive Committee and we have decided to broaden this to Skålleagues who are dealing with other forms of art as well, like painting, sculpture, photography, ceramics or any other form of art as a hobby. We thought that it would be a good idea to ask them to send a piece of their artistic work in order to create an exhibition which will run throughout the Congress. In this way many Skålleagues will find out that they share common interests and they will get closer to each other. Those who view the exhibition will admire the works of their Skålleague friends and all visitors will have the opportunity of buying a piece of Skålleague Art in the Silent Auction. The money from this Auction will go to our benevolent Fund "Florimond Volckaert Fund" in order to assist our fellow Skålleagues in need! You see in this way every single one can be involved and be happy to be part of it.

The coordination of the Exhibition will be done by the General Secretariat, [skal@skal.org](mailto:skal@skal.org) to where you are asked to submit the notice of your participation before 30<sup>th</sup> September 2007. Please surprise us pleasantly with your participation in this Artistic aspect of Skål

With best regards and Skål

Litsa Papathanassi